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For Immediate Release

Monetize Your Station's Videos

With CASTUS On Demand you now have the ability to monetize your online video content

Issaquah, WA - A leader in video scheduling systems and live streaming solutions, CASTUS is proud to announce the addition of a monetization platform built directly into CASTUS On Demand, no additional purchases or ad-ons necessary! Through monetization with CASTUS, users can now grow their station's revenue instantly. Monetization through CASTUS is flexible - we give you the power to run your channel how you want, you set the price and the frequency of subscriptions. Users can choose to monetize a single video or an entire series with pay per view, pay per download, or a subscription. When you want to give your viewers the option to subscribe to a series, you have the choice of either monthly or yearly subscriptions. Set up CASTUS On Demand today to let your VOD begin paying for itself!

About CASTUS (www.castus.tv)

CASTUS provides flexible software scheduling systems and video playout servers. Manage your TV stations and all your digital signs through one interface.

Developed by professionals of broadcast software development and video production. We are partnered with industry leaders to ensure continued development with professional broadcast hardware. This gives us an advantage of always knowing what technology is in demand and what is yet to come. CASTUS is built on a Linux operating system to ensure reliability, future growth, security, and ease of use.