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For Immediate Release

Adaptive Bitrate

Optimize your user experience with ABR through CASTUS

Issaquah, WA - A leader in video scheduling systems and live streaming solutions, CASTUS is excited to announce Adaptive Bitrate streaming for all videos On Demand! One of the biggest holdups of On Demand viewing can be the receiver's fluctuating internet connection, causing streams to be slow or laggy. CASTUS understands that even though many of the issues with streaming do not originate from the head end, this is where most viewers will come to seek help about the quality of the stream. With ABR in CASTUS, we take the headache of slow or laggy streams away. When you upload your video to CASTUS On Demand we will automatically generate four separate profiles for the video - no action by you is required. When a viewer visits your channel's On Demand videos, CASTUS will automatically detect the viewer's internet connection speed and choose the correct profile to use for optimal playback. With ABR in CASTUS your viewers will experience seamless streaming with no extra steps needed!

About CASTUS (www.castus.tv)

CASTUS provides flexible software scheduling systems and video playout servers. Manage your TV stations and all your digital signs through one interface.

Developed by professionals of broadcast software development and video production. We are partnered with industry leaders to ensure continued development with professional broadcast hardware. This gives us an advantage of always knowing what technology is in demand and what is yet to come. CASTUS is built on a Linux operating system to ensure reliability, future growth, security, and ease of use.